


THE DAILY MAIL

Telephone: +44 (0)20 7938 6000

Fax: +44 (0)20 7937 3981

*Northcliffe House,
2 Derry Street,
Kensington,
London, W8 5TT*

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Press Complaints Commission
Halton House
20/23 Holborn
London EC1N 2JD

Your ref 134024 Peter Jones

Dear 

Thank you for your further letter regarding the complaint from Peter Jones.

As you know, we do not agree with Mr Jones's contention that the impact of the new Directive will all be born by councils and that householders will not be compelled to do more sorting themselves from 2015.

The complainant points out that many councils currently have kerbside sorting systems and thus homeowners will not have to make changes. Until 2015, however, it will be unclear as to how many councils will bear the burden of separating recyclates and what proportion of householders will be required to sort out their rubbish in several more bins than at present.

In fact it seems that the majority of councils – at least two thirds - do not and will not bear the expensive burden of this separating process.

Notwithstanding the above, we are aware that this matter has been argued between us extensively for several months and we would like, if at all possible, to find a satisfactory resolution to this matter.

With that in mind, we would be prepared to offer, subject to the Editor's approval, the following clarification to make it clear that householders will only be forced to use five bins 'where necessary and practicable' as follows:

In common with other papers, we reported on 17 August statements by Environment Minister Lord de Mauley about the need for five separate rubbish bins under new EU rules. We are happy to clarify that this measure will be taken only where necessary and practicable.

I would be grateful for your confirmation that this is acceptable in resolution of Mr Jones's complaint against the Daily Mail.

In the meantime, do let me know if you would like to discuss the matter further.

Yours sincerely


Group Managing Editor