

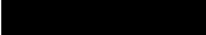
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16 May 2013

*Northcliffe House,
2 Derry Street,
Kensington,
London, W8 5TT*


Press Complaints Commission
Halton House
20/23 Holborn
London EC1N 2JD

Your ref **131881**

Dear 

Thank you your letter of 29 April regarding the complaint from Mr Jones and please accept my apologies for the delay in this response.

I am grateful to Mr Jones for his comments which have been passed on to the reporter concerned for future reference.

I would make the following points:

1. The Environment Agency is quoted within the article as saying that it is 'particularly concerned about illegal exports of mixed *household waste*'
2. The article does refer to the fact the some of the material is not recyclable because it is not up to scratch. It says that some material is 'deemed unusable' and that the Environment Agency has asked councils to 'improve the quality of the recycling they collect'.

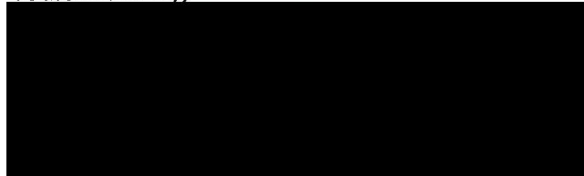
Notwithstanding the above, I agree that the online headline is potentially misleading in that it suggests that all of the 12 million tonnes is being dumped. I would therefore be happy to amend this and append a note to the bottom of the online article to reflect the change.

I will also mark the cuttings for future reference on the other points that Mr Jones makes.

I would be grateful if you could confirm that this complaint can be resolved on this basis so that I can make the necessary arrangements.

In the meantime, do let me know if you require any further information from me or would like to discuss the matter further.

Yours sincerely,



Group Managing Editor